

**Fishbowl Bikes**  
**Customer Type 2 Date Comparison Report**

Customer Type	01/01/2021 - 12/31/2021	% Total	01/01/2020 - 12/31/2020	% Total	\$ Change	% Change	Mix Change
<b>No Type</b>							
Revenue:	\$ 12,874.70	100 %	\$ 44,583.15	100 %	-\$ 31,708.45	-71.12 %	0 %
COGS:	\$ 5,756.48	100 %	\$ 23,280.90	100 %	-\$ 17,524.42	-75.27 %	\$ 0.00
Gross Profit:	\$ 7,118.22	100 %	\$ 21,302.25	100 %	-\$ 14,184.03	-66.58 %	\$ 0.00
Gross Margin %	55.29 %		47.78 %			15.71 %	
Case Counts:	45	100 %	23	100 %	22	95.65 %	0 %
Revenues per Case:	\$ 286		\$ 1,938		-\$ 1,652		

<b>TOTAL:</b>							
Revenue:	\$ 12,874.70	100 %	\$ 44,583.15	100 %	-\$ 31,708.45	-71.12 %	
COGS:	\$ 5,756.48	100 %	\$ 23,280.90	100 %	-\$ 17,524.42	-75.27 %	
Gross Profit:	\$ 7,118.22	100 %	\$ 21,302.25	100 %	-\$ 14,184.03	-66.58 %	
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Revenues per Case:	\$ 286	100 %	\$ 1,938	100 %	-\$ 1,652		